

ECEUniversity.com provides state and regional childcare associations with a **fully white-labeled learning and content platform** — branded with your logo, your colors, and your identity. Use it to distribute professional development, manage training, send communications, and create new value for your members. **No cost to the association. No complex setup.**

YOUR BRANDED PLATFORM

- ✓ Your association's logo, colors & fonts
- ✓ Fully white-labeled — members see your brand
- ✓ Provided at no cost to the association
- ✓ Modern LMS with content management tools
- ✓ Professional development & training library
- ✓ Ready to launch with minimal setup

WHAT YOUR ASSOCIATION CAN DO

- ✓ Distribute your own training & education
- ✓ Deliver our professional development content
- ✓ Schedule & manage instructor-led training
- ✓ Send newsletters & videos to members
- ✓ Run member surveys and communications
- ✓ Manage learning & engagement in one place

PARTNERSHIP OPTIONS Choose the model that fits your association best.

OPTION 1 Share the Value **POPULAR**

Association earns
5% commission

Members receive
5% discount

Revenue for you, savings for members — a balanced approach.

OPTION 2 Maximize Revenue

Association earns
10% commission

Exclusive
partnership

Higher commission, exclusive relationship. Ideal for revenue-focused associations.

OPTION 3 Member Savings

Members receive
10% discount

Exclusive
member benefit

Position this as a premier member-only perk. Great for retention.

Win for Your Association

New revenue stream, stronger brand, modern member engagement tools.

Win for Your Members

Discounted access to professional development, training & learning tools.

Win for the Industry

Higher quality workforce development across childcare organizations.

Important: Your association earns financial benefit from every member you bring in during the first 12 months of their relationship. Depending on the option you choose, members may also gain access to exclusive discounted pricing on subscriptions, memberships, and courses.

Ready to Explore a Partnership?

Visit ECEUniversity.com/partners | Email: partners@eceuniversity.com | Schedule a 15-minute discovery call